



The Family Place Partners Card Online Shopping Friday, October 29 – Sunday, November 7, 2021

ABOUT

The Family Place Partners Card E-Commerce Initiative launched in 2018. As shopping trends evolve, we are looking for ways to engage with more shoppers, increase funds raised for The Family Place and support our participating brands through online shopping. **In 2020 Partners Card was proud to have 100 online participants.**

HOW IT WORKS

Partners Card holders register their unique card identification number along with their contact info on our website to receive access to their unique, online shopping discount codes for each online retailer. Shoppers also receive an email detailing how to shop online with Partners Card. Shoppers enter their code upon checkout at our online retailers to receive 20% off. When applicable, we use commissionable links via the RewardStyle platform within our e-commerce email so that we receive a commission (a donation) when a shopper makes a purchase through that link at no additional cost to them or the retailer.

OUR BRANDS

We focus on recruiting e-commerce brands local to DFW to better connect with our mission at The Family Place, although several have a large national presence as well.

Top Brands Include:

The Container Store	Liz and Honey Boutique
Peacock Alley	Mizzen + Main
Sam Edelman	Stanley Korshak
Saint Bernard	NEAT Method
Alto	Gardenuity
Theory	Hazen & Co.
KOCH	Leatherology

HOW TO PARTICIPATE

- 1) Opt-in to Online Shopping when [registering as a Partners Card Retailer](#)
- 2) Provide The Family Place with either:
 - One discount code, each customer uses same Partners Card code, OR
 - 15,000 unique codes to be distributed to each customer consecutively for one-time online use
- 3) Provide The Family Place with a high-resolution .eps version of your logo
- 4) Set up website to give 20% discount to customers using the code October 29 – November 7, 2021
- 5) Either sell 3 Partners Cards (Digital or Paper) or donate equivalent \$225 retailer fee

Online Shopping brands will be highlighted on social media, listed in a special section of the Partners Card Directory and featured on the Online Shopping page of Partners Card website.